



SELL CARS, PARTS AND SERVICE PROFITABLY.™

ServicePricing™

INCREASE YOUR DEALERSHIP'S SERVICE REVENUE TODAY

DEALERSHIP AREA:
Fixed Operations &
Business Office

ISSUES:
• Service Efficiency
• Service Revenue

Bates Nissan is currently using the ADP Service Pricing system in our Service Department. Our staff is very happy with the program. It is quick and time saving. We are pleased with the ability and ease to be able to print written estimates including parts and labor in the Quote section.

We believe our money was well spent and we highly recommend the ADP system to any Service Department!

**Larry Bates,
Service Manager
Bates Nissan
Killeen, TX**

With ServicePricing from ADP Hayes-Ligon, you have a complete workflow tool designed to increase customer retention and improve both productivity and profitability in your fixed operations. Your service advisors can assist more customers. Dealership technicians spend more time fixing customers rather than chasing down pricing information; and counter personnel spend more time with walk-ins and inventory management.

ADP ServicePricing combines a dealer's customized service pricing information with regularly updated manufacturer's parts and vehicle information. This ServicePricing system produces accurate and consistent parts and service pricing at the hands of dealership personnel and creates a flexible workflow that will increase productivity, efficiency, and revenue.

Although originally designed as a convenient quoting system, ServicePricing has evolved into an effective workflow tool that allows the dealership staff – service managers, service advisors, parts counter personnel, and technicians – to work collectively to save time and energy spent on researching labor times, parts availability and pricing and focus on generating more revenue.

ServicePricing is available in the following formats:

- Book
- PC (Windows 95, 98, 2000, NT, XP)
- Onboard the ADP Dealer Management System (DMS)

ADP Hayes-Ligon provides pricing guide products and services under contract to 23 manufacturers in the United States and Canada, serving 55 carlines and over 7,000 clients. ADP ServicePricing represents the next generation of ServicePricing technology and keeps ADP Hayes-Ligon ahead of the competition.

To find out how an ADP solution can help your dealership drive sales, talk to an ADP Hayes-Ligon associate today at 1-800-523-8477, option 2 or visit us at DealerSuite.comSM.