

## Helping You Sell More Cars, Parts and Service Profitably

### Easy as ADP

More dealers have chosen ADP than any other Dealer Management System provider.

### Key Stats

- 7,500 associates
  - 2,500 + client services associates
  - 750 + associates dedicated to help desk
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- 25,000 + dealerships trust ADP
  - 95% client retention rate
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- w.e.b.Suite: nearly 145,000 users
  - CRM: 1,000+ sites installed
  - IP Phone: 650+ sites installed
  - ASP: 100,000+ users

For more information on any ADP solution, call (888) 424-6342, or visit us at DealerSuite.com.

Our mission is simple. To help dealers like you sell more cars, parts and service profitably. We do this by delivering powerful, yet simple-to-use systems with easily accessible data to let you manage the business the way you want to. Our vision is that a dealer's technology investment eliminates manual processes and streamlines their business. Plus, we have an unwavering 'evolutionary' strategy that allows you to adopt new technology at a pace you choose. We believe this is why more dealers have chosen ADP than any other DMS provider.

### Fully Integrated Solutions with Unsurpassed Ease-of-Use

We have blended technologies like the DMS, CRM and phone systems to operate in unison. This fully integrated state-of-the-art technology is unsurpassed in ease-of-use. We continue to develop solutions that tackle the toughest problems that dealers face today to help make your lives easier:

**ADP w.e.b.Suite™2006:** This Windows®-based DMS provides customizable home page 'desktops' for each department showing all the key figures on one screen, in real-time, with point-and-click drill-down to the detail. The Executive Desktop provides top-line reporting for every department of your operation, all displayed on one screen.

#### It's as easy as:

- Quickly identifying where business performance issues and opportunities exist
- Creating better employee accountability and identifying high/low performing employees
- Unique multi-store reporting, tracking, benchmarking and business office consolidation

**CRM & Front End:** These solutions allow for a customer's data to be entered once, instantly populating the entire system. You can better manage every customer interaction, including getting more customers in the door as a result of better use of advertising and direct mail dollars to automated follow-up tools to keep customers coming back.

#### It's as easy as:

- Creating more loyal customers through targeted, timely and relevant communications
- Building a virtual storefront to publish, market and sell vehicles, parts and accessories online
- Closing more contracts faster and more accurately with deal management solutions

### ADP's Network Phone (IP Telephony System):

IP Telephony is the proven technology that allows your business to utilize a single network for both voice and data communications. The integration of ADP's Network Phone to **w.e.b.Suite2006** and **w.e.b.CRM™** gives employees instant on-screen access to complete customer information when customers call in.

#### It's as easy as:

- Giving employees the power to personalize each phone conversation
- Automated service appointment reminder and 'your vehicle is ready' calls

### It's as Easy as ADP.

As the partner of choice to more dealers, ADP not only provides the mission critical applications described above. We also apply innovation to deliver relevant solutions for every area of your business -- including managed employee screening and selection services and job-specific training programs as well as security and compliance solutions to address legal and regulatory requirements.

